

# Kempinski Hotel to create 700 jobs

**PETALING JAYA:** The Kempinski Hotel Kuala Lumpur, which makes up part of the RM5.4bil 8 Conlay project developed by KSK group Bhd, will create 700 new jobs when the hotel is open for business in 2020.

"In addition to considerable employment opportunities, the Kempinski Hotel Kuala Lumpur also spurs further development of talent in the local service industry, thus stimulating the local economy," KSK Group chief executive officer Joanne Kua said in a statement.

The hotel, which was recognised by the Ministry of Tourism & Culture as one of the Entry Point Projects under the Tourism National Key Economic Areas (NKEA) in Malaysia's Economic Transformation Programme.

Commenting on the Ministry's recognition believed the hotel component of 8 Conlay will help to support the nation's goal of targeting travellers to spur growth for the nation's tourism sector.

The Tourism NKEA aims to attract high-yield tourists through the development of an optimal mix and quality of hotels, with a high level of service delivery.

It was forecast that by 2020, Malaysia requires 37,000 new 4-star and 5-star hotel

rooms.

Secretary-General of the Tourism and Culture Malaysia Ministry Tan Sri Ong Hong Peng said landmark developments such as Kempinski Hotel Kuala Lumpur at 8 Conlay will contribute to Malaysia's competitiveness and further strengthen the nation's standing as a preferred destination for both business and leisure travellers.

"The ministry will continue to facilitate and encourage development of hotels in line with projected needs in Malaysia," he said.

The development of this NKEA, led by the Tourism and Culture Malaysia Ministry, is supported by cooperation with other ministries, agencies and the private sector.

Targeting leisure and business tourism, the NKEA will focus on growing tourist arrivals and receipts to stimulate the industry's contribution to the nation's economy.

KSK has partnered with Switzerland's Kempinski Hotels to open up Kempinski Hotel Kuala Lumpur, a part of 8 Conlay development.

Kempinski Hotel Kuala Lumpur is expected to provide 260 five-star hotel rooms and 300 serviced suites in a 68-story tower, and is a part of 8 Conlay's mixed-use development.



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