



For Immediate Release

**KSK LAND CELEBRATES KEMPINSKI'S 120 YEARS OF
'TRAVELLING IN STYLE' WITH OWNERS OF YOO8 SERVICED-BY-
KEMPINSKI**

*A Sneak Peek To Luxury Experiences With Kempinski Discovery
Platinum Card*

Kuala Lumpur, 29 May 2017 – KSK Land Sdn Bhd (KSK Land), developer of 8 Conlay, recently launched the Kempinski Discovery Platinum Card exclusively for all owners of *YOO8 serviced by Kempinski* at a special appreciation night for purchasers which doubled up as the celebration for Kempinski's 120th anniversary.

YOO8 serviced by Kempinski is the branded residence component of 8 Conlay, an integrated luxury development with a gross development value around RM 5.4billion. More than 70 purchasers attended the glamorous anniversary celebration themed 'Ignite The Night', held at the 8 Conlay Signature Sales Gallery, some flying in from overseas.

Commenting on the launch of the Kempinski Discovery Platinum Card, KSK Land Managing Director, Joanne Kua, explained, "This is a gesture of appreciation for the trust and support of all buyers and investors of 8 Conlay. We will continue engaging with each and every one of them to showcase our commitment to realise their aspirations of owning not just a signature address, but a unique living space for them to tell their story."

Each *YOO8 serviced by Kempinski* owner received one complimentary Kempinski Discovery Platinum card to enjoy added benefits at all Kempinski hotels worldwide. A platinum membership allows for priority and flexibility, with guaranteed room availability, upgrades and late check-outs, in addition to in-room benefits. Card holders will also see a complimentary third night stay and early access to Kempinski pre-packages.

Congratulating Kempinski on their 120 years of excellence, Joanne Kua, added, “The Kempinski brand has remained the epitome of refined taste and luxury for more than a century. The perfection they provide to guests was our inspiration when curating 8 Conlay. With the complimentary loyalty card, owners of YOO8 serviced by Kempinski will now enjoy a sneak peek into luxury hospitality offered by Kempinski – the same comfort and sophistication they will enjoy later at 8 Conlay”.

In the spirit of Kempinski’s ‘Ignite the Night’ anniversary theme, YOO8 owners were given a taste of the lavish Kempinski experience starting with a lighting ritual that is reminiscent of the traditional European etiquette which signifies the beginning of an elegant evening. The menu line-up for the night comprised of Kempinski Signature Dishes from around the world such as the Lobster Bisque Soup from Hotel Kempinski Atlantic, Hamburg; the Gang Dang Frozen Red Curry from Sra Bua at Siam Kempinski Hotel in Bangkok; the Roasted Salmon Trout Fillet from the Kempinski Hotel Berchtesgaden, Germany; The Lady in Red – Kempinski’s Dessert of the Year 2012 signifying the iconic Lady in Red; and the 8 Conlay Cake specially created for 8 Conlay sales gallery.

Guests were entertained by stand-up comedian Douglas Lim whose humour lifted the atmosphere in the gallery and songbird Aisyah Aziz who is singing songs through the decades. The highlight of the night was the “Make A Wish” lucky draws gifting winners with stays at the Duplex Cabana Suite at Siam Kempinski Hotel Bangkok, Deluxe Room at Sunrise Kempinski Hotel Beijing and Executive Bund View Room at Grand Kempinski Hotel Shanghai respectively.

“8 Conlay required a brand partner whose extraordinary hospitality would make a memorable mark on their residents. We proved to be that complementing partner because at Kempinski, we are dedicated to offering perfection for our guests. Our shared vision of creating rich and meaningful experiences through personalized luxury services will set a new standard for hospitality as they are delivered with excellence,” said General Manager of Siam Kempinski Hotel Bangkok and Senior Vice President of Operations in South-East Asia, Samir Wildemann.

Senior management members and board of Directors of KSK Group and Kempinski, including KSK Land Director, Datuk Steven Kua, and Wildemann joined the celebration.

Due for completion in 2020, 8 Conlay will comprise of two branded residence towers called *YOO8 serviced by Kempinski*, the five-star Kempinski Hotel Kuala Lumpur and an innovative

retail component strategically located in the heart of the Kuala Lumpur City Centre. Kempinski will manage the hospitality for the residence towers, providing residents with a la carte hotel services such as housekeeping and general concierge services. In addition to the suites, Kempinski will also operate and manage the Kempinski Hotel Kuala Lumpur.

About KSK Group

KSK Group Berhad (“KSK”) is incorporated in Malaysia and its principal activity is that of investment holding. KSK has presence in the general insurance business in Indonesia and Thailand, via PT. KSK Insurance Indonesia and KSK Insurance (Thailand) Public Co. Ltd. respectively.

KSK Group expanded into the property development market in Malaysia through KSK Land Sdn Bhd its property development subsidiary. KSK Land’s maiden project, the 8 Conlay is an integrated development, comprising branded residences, a 5-star hotel and a retail component located at Jalan Conlay.

For more information, please visit our website at www.kskgroup.com or www.kskland.my

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