

# KSK partners with Kempinski

*Leading international hotel group to manage 8 Conlay*

by ROZNAH ABDUL JABBAR

KSK LAND Sdn Bhd, a property development arm of KSK Group Bhd, has entered into an agreement with Kempinski Hotels to manage 8 Conlay, a mixed development in Kuala Lumpur City Centre with luxury residential, retail and hotel components.

This follows the engagement of RSP Architects to master plan the development, and a recent agreement with YOO to design the interior of the first residential tower for the high-rise project.

Besides being the anchor operator for the hotel component, Kempinski will manage and service the other two components of 8 Conlay, including the 1,092 units of Conlay Residences.

The Kempinski Hotel and Residences will have approximately 260 and 403 units respectively housed in the hotel tower.

KSK Land's MD Joanne Kua said that the company believes Kempinski will re-define hospitality for the

guests and residents of 8 Conlay with impeccable service and style.

"We are honoured to be chosen as a partner to Kempinski as they enter the Malaysian market and we are committed to providing the highest quality of products and personalised services to customers," she said.

Kua believes that the partnership with both Kempinski and YOO will enhance the living experience and long-term investment value for the residents.

Kempinski Hotels' CEO Alejandro Bernabé said that the unique 8 Conlay marks the 117-year-old hotel group's entry into the significant Malaysian market and underlines its commitment to expansion in South-east Asia.

Currently, Kempinski has a portfolio of 74 five-star hotels in 31 countries and continues to add new properties in Europe, the Middle East, Africa and Asia.

He said that the project's hotels and residences will benefit from facilities such as Kempinski The Spa, a gym, swimming pool and a variety of restaurants and bars inside the hotel to complement the retail podium which offers high-end boutiques and fine dining restaurants.

8 Conlay comprises two branded residential towers of 55 storeys and 60 storeys connected via two sky bridges, together with a

62-storey five-star hotel and a four-storey retail component in the heart of Kuala Lumpur's bustling Golden Triangle.

The Residences, tower A and B, is expected to be equipped with a range of facilities accompanied with standard and a-la-carte services by the Kempinski Hotel such as concierge, butler and maid services, 24-hour room service, a private chef, housekeeping and laundry, limousine services and residence unit maintenance packages.

The residential units of 8 Conlay, with a gross development value of RM4 billion, will feature built-up areas ranging between 682sq ft and 1,297sq ft.

The development commands an average price of RM2,700psf, with subsequent phases expected to exceed RM3,000psf.

Located on Jalan Conlay in KL city centre, 8 Conlay is only a few minutes' walk from the Bukit Bintang shopping district and the Pavilion mall, a five-minute drive from the Tun Razak Exchange and a 50-minute drive to Kuala Lumpur International Airport.

The ground breaking is scheduled to take place next year and the project is expected to be completed in 2020. The exclusive sales gallery, located at the site of 8 Conlay, will be open to the public by May 2015.



The residential units will feature built-up areas of between 628sq ft and 1,297sq ft