



8 CONLAY

**KSK**Land

**For Immediate Release**

## **KSK LAND TOASTS COMMUNITY BONDS DURING LUNAR NEW YEAR FESTIVITES**

*Community Members Immersed in Luxury during CNY Celebration  
at 8 Conlay Sales Gallery*

**Kuala Lumpur, 23 February 2016** – KSK Land Sdn Bhd (KSK Land), the property development subsidiary of KSK Group Berhad, recently hosted members of the community at its 8 Conlay signature sales gallery in conjunction with the Chinese Lunar New Year of the Fire Monkey.

“The renewal of family bonds and friendships is a common theme during celebrations such as Chinese New Year. We believe it is equally important to nurture our bond with the community during this festive period. KSK wishes everyone a very happy and prosperous Chinese New Year,” said KSK Land Managing Director, Joanne Kua.

Over 250 community members from all walks of life congregated at the luxurious 8 Conlay sales gallery on Jalan Conlay, in Kuala Lumpur’s golden triangle, to usher in the New Year. The celebration was further amplified with an energetic 24-season drum performance followed by an acrobatic lion dance act. Guests were treated to a delectable spread of food and beverage, not to mention traditional delicacies such as the famous dragon’s beard candy.

Keeping true to the lunar festive spirit, KSK Land staff and community members were also immersed in activities including the art of calligraphy, crafting dough dolls and paper cutting. KSK Group, Executive Chairman, Tan Sri Dato’ Paduka Kua Sian Kooi and KSK Group board members were also present at the celebration.

“We strongly believe in enriching lives through the creation of sustainable value for our customers and the local community. Pairing this with the delivery of world class quality and innovative products as well as services is the key to achieving our aspiration to be a property developer of choice,” said Joanne Kua.

In addition to entertaining performances and fine cuisine, guests were given the opportunity to experience the luxurious touch of KSK Land's maiden branded residence development, YOO8 serviced by Kempinski. This included a guided tour of 8 Conlay's Tower A show unit designed by internationally acclaimed designer, Steve Leung. Each living space presented Leung's trademark design of wood and water elements.

More than a stylish address, 8 Conlay is a mixed-use development offering residents a unique a way of living. Standing strategically in the heart of Kuala Lumpur City Centre, 8 Conlay provides personal spaces that express individual personalities and tell life stories through three key elements namely, liveable architecture, designs and personalised services. Set for completion in 2020, the development will comprise of two branded residence towers, a luxurious five-star hotel and suites serviced by Europe's pioneer hotelier, Kempinski Hotels as well as a retail component.

### **About KSK Group**

KSK Group Berhad ("KSK") is incorporated in Malaysia and its principal activity is that of investment holding. KSK has presence in the general insurance business in Indonesia and Thailand, via PT. KSK Insurance Indonesia and KSK Insurance (Thailand) Public Co. Ltd. respectively.

KSK Group expanded into the property development market in Malaysia through KSK Land Sdn Bhd its property development subsidiary. KSK Land's maiden project, the 8 Conlay is an integrated development, comprising branded residences, a 5-star hotel and a retail component located at Jalan Conlay.

For more information, please visit our website at [www.kskgroup.com](http://www.kskgroup.com) or [www.kskland.my](http://www.kskland.my)

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